

PORTFOLIO PREVIEW
SABRINA SEIFRIED

(selected works 2023 - 2025)



TITLE: TWO WINDOWS on FIVE WINDOWS
ARTIST: Sabrina Seifried
DATE: June 2025
PLACE: MA graduation show KASK School of Arts Gent
DESCRIPTION: fake newspaper composed of research on the history of shop window display early 1930s - late 1970s, found footage, scans, notes
MATERIAL: 10 newspaper spreads (digital print), 10 frameless clip frames
DIMENSIONS: 210 x 200 cm



TITLE: TWO WINDOWS on FIVE WINDOWS
ARTIST: Sabrina Seifried
DATE: June 2025
PLACE: MA graduation show KASK School of Arts Gent
DESCRIPTION: analogue photographs / documentation of fictional shop window project FIVE WINDOWS
MEDIUM: MDF wall display (painted) with analogue photographs
DIMENSIONS: 110 x 150 cm



TITLE: FIVE WINDOWS (publication)
 ARTIST: Sabrina Seifried
 DATE: June 2025
 PLACE: MA graduation show KASK School of Arts Gent
 DESCRIPTION: magazine / documentation of wholesale retail district in Cureghem/Brussels
 MATERIAL: digital colour print on shiny paper
 DIMENSIONS: 21 x 30 cm



TITLE: FIVE WINDOWS - a shop window fiction - Act I
 ARTIST: Sabrina Seifried
 DATE: November 2024 - February 2025
 PLACE: au JUS, Brussels
 DESCRIPTION: *Prelude*, spreads of a self-published newspaper containing research about the history of shop windows (early 1930s - late 1970s) obscure the view through the storefront, behind a small opening a round shirted figure is reading a book and holding a cigarette
 MATERIALS: self-designed fake newspaper, paper maché ball, mens dress shirt with B&W transfer print, 2 jewelry display hands, silver ring, cigarette, borrowed book



TITLE: FIVE WINDOWS - a shop window fiction - Act IV
ARTIST: Sabrina Seifried
DATE: November 2024 - February 2025
PLACE: au JUS, Brussels
DESCRIPTION: *December 1975*, display with 15 white T-shirts, each T-shirt has a section of a scanned B&W photograph printed below its neckline, the original photograph depicts a shopwindow display at the HALSTON store in December 1975, designed by artist Victor Hugo
MATERIALS: MDF, nails, T-shirts, B&W transfer print, cardboard, pins



TITLE: FIVE WINDOWS - a shop window fiction - Act V
ARTIST: Sabrina Seifried
DATE: November 2024 - February 2025
PLACE: au JUS, Brussels
DESCRIPTION: Curtains, a B&W copy of a LIFE magazine cover of star mannequin Cynthia in a clipframe hung on top of turquoise blue drapery, draped curtains are parted by white plastic hand displays
MATERIALS: interior curtain & cushion fabrics, frameless clip frame, B&W print, 2 jewelry display hands



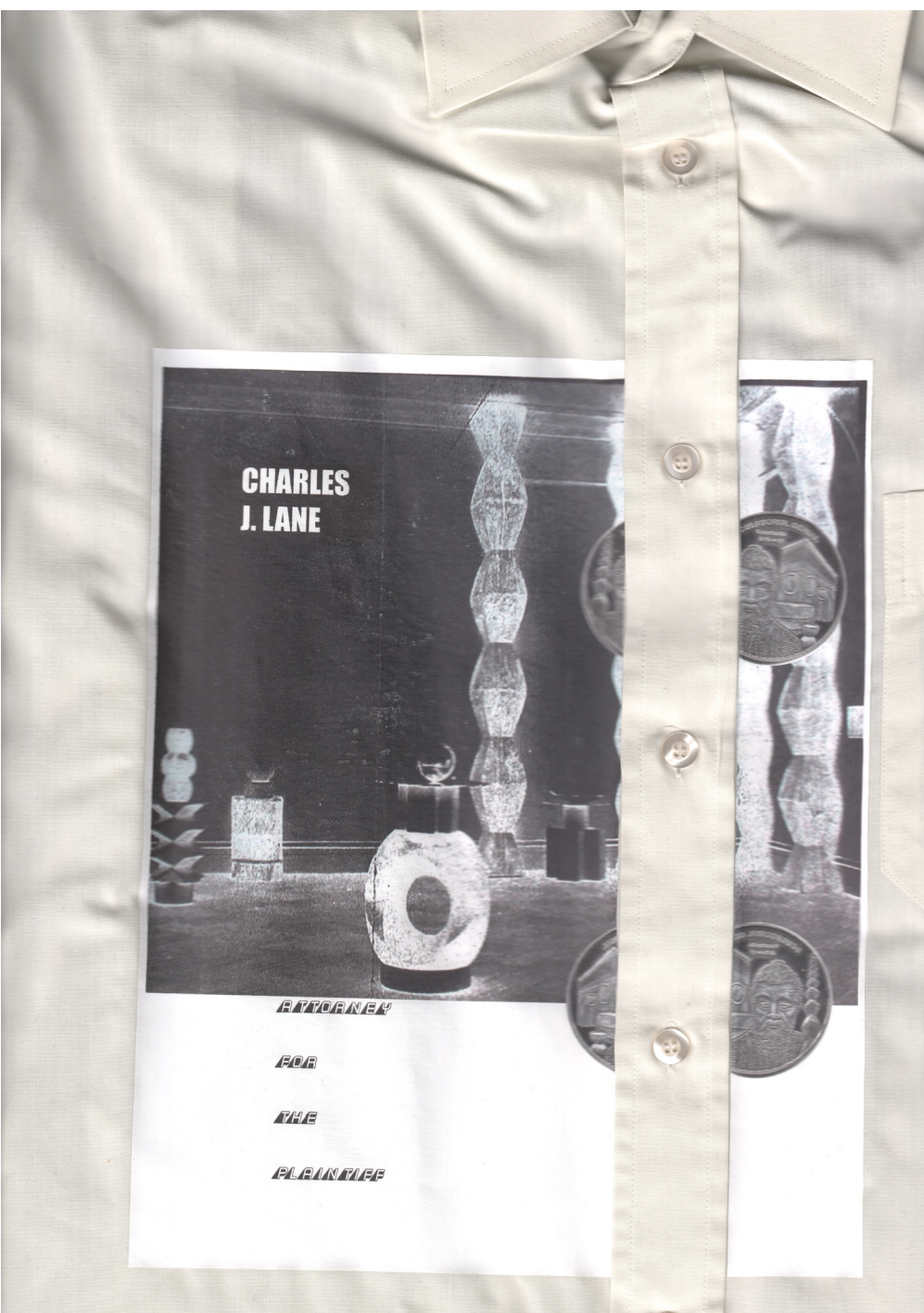
TITLE: Drapes of Wrath
 ARTIST: Sabrina Seifried
 DATE: July 2023
 PLACE: Komplot, Brussels
 DESCRIPTION: wearable publication of B&W collages, printed on 16 shirts
 MATERIAL: secondhand mens' shirts, transfer print, embroidery



TITLE: Denim Sky Line
 ARTIST: wang consulting
 DATE: January 2023
 PLACE: cunst-link, Brussels
 DESCRIPTION: site-specific installation of secondhand denim pants, accompanied by a sound installation in collaboration with composer Charlie Usher
 MATERIAL: secondhand jeans, eyelets, chains, speakers, neon tubelights



TITLE: Passage for Persona
 ARTIST: Manon de Boer x wang consulting
 DATE: January 2023
 PLACE: Jan Mot, Brussels
 DESCRIPTION: site-specific installation of latex strips of various colours and sizes, forming a passage to be walked through to see de Boer's film *Persona* in the back room of the gallery
 MATERIAL: natural latex, bamboo, calmuc ifr



TITLE: US vs. Brancusi
 ARTIST: Henry Andersen & Sabrina Seifried
 DATE: December 2023
 PLACE: SB 34, Brussels
 DESCRIPTION: courtroom drama reading, staged during A NOTE ON DIALECT (PRELUDE) by Simon Ascencio, costumes: white shirts with B&W chest print for each reader
 MATERIAL: secondhand mens' shirts, transfer print, B&W manuscripts
 DIMENSIONS: for 6 readers



TITLE: Survival II
ARTIST: Melissa Gordon x Sabrina Seifried
DATE: October 2023
PLACE: Kunsthall Oslo
DESCRIPTION: object painting, shown at Gordon’s solo show Vital Signs
MATERIAL: pigments, acrylic paint, canvas, metal hardware

CURRICULUM VITAE

SABRINA SEIFRIED

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nationality: German
date of birth: 21.05.1980

PROFESSIONAL EXPERIENCE

since 2025
since 2023
since 2015

Guest Teacher Coupe, *Royal Academy of Arts*, Antwerp
Curator at artist-run project space *Winona*, Brussels
Freelance fashion designer / creative pattern cutter, Hamburg, Brussels
selected clients: DEICHKIND, Manon De Boer, ECCO.KOLLEKTIVE (collaborations w/ Craig Green, Eckhaus Latta, Kostas Murkudis, Ottolinger a.o.), G-Star RAW, Hana Milétic, rile, Irina Shaposhnikova, Ula Sickle, The North Face*
Mentor at department Master Dance *P.A.R.T.S.* Brussels
Artistic fashion practice (w/ Joelle Laederach) *wang consulting*, Brussels, Berlin
Guest teacher Costume Design, *Royal Conservatoire, MA Dance*, Antwerp
Costume designer for electro-hiphop band *DEICHKIND*, Hamburg
Guest professor Fashion Design + Moulage at *University of Applied Sciences*, Hamburg
Co-founder artistic fashion label *ADDLABEL*, Hamburg
Senior designer menswear (denim + outerwear) at *Scotch & Soda*, Amsterdam
Senior designer denim womenswear at *G-Star RAW*, Amsterdam
Head of studio at *Iris Van Herpen*, Amsterdam
Designer formal menswear + outerwear at *G-Star RAW*, Amsterdam
Creative pattern cutter at *Atelier Trois-Quarts*, Antwerp
selected clients: Haider Ackermann, Bruno Pieters, Raf Simons, Walter Van Beirendonck
Freelance creative pattern cutter at *Capara* and *Christian Wijnants*, Antwerp
Design assistant / stage at *Veronique Branquinho*, Antwerp
Design assistant / stage at *Bruno Pieters*, Antwerp

2023 - 2024
2021 - 2024
2020 - 2024
2018 - 2022
2016 - 2021
2016 - 2024
2014 - 2015
2013 - 2014
2013
2010 - 2013
2009 - 2010

2009
2008
2008

EDUCATION

2023 - 2025
2002 - 2007

Master studies Visual Arts - Autonomous Design *KASK School of Arts*, Gent
Diploma Fashion Design womenswear *University of Applied Sciences*, Hamburg

SELECTED EXHIBITIONS

2025

Choreographic Exhibition, costumes / scenography for Ula Sickle, *Netwerk Aalst*, Aalst
FIVE WINDOWS, artistic shop window project, *au JUS*, Brussels
Gut Matters, costume for Daniela Bershan, *Kunsthal Gent*, Gent
Uncovers, group exhibition w/ wang consulting, *Timisoara Architecture Biennial*, Timisoara
Là, latex installation for Sirah Foighel Brutmann & Eitan Efrat, *S.M.A.K.*, Gent
Passage to Persona, latex installation for Manon de Boer, *Jan Mot gallery*, Brussels
Denim Sky Line, solo show w/ wang consulting, *cunst-link*, Brussels
A Note On Dialect (Prelude), performance w/ Henry Andersen, *SB34*, Brussels

2022

uncovers, latex collection presentation w/ wang consulting, *Salon am Moritzplatz*, Berlin
TEXAS BRUSSELS, speakeasy project w/ Michaela Schweighofer, Brussels
Feminist Art Prize 2022, OCEAN installation + costumes for Daniela Bershan, *IKOB*, Eupen
CARROZZONE, group show w/ wang consulting, *arcade gallery*, Brussels
Private Collection / Collection Privée, costumes for Ula Sickle, *CIAP*, Genk
SOLO, edition Pablo Schlumberger x addlabel, *Neue Barmbeker Apotheke*, Hamburg
OCEAN, installation + costumes for Daniela Bershan, *Coven c/o Kunstpunkt Berlin*, Berlin
Jahresgaben 2020, w/ addlabel, *Kunstverein Dortmund*, Dortmund

2020
2019
2018

SOFT COVER SOFT COVER, edition SRC x addlabel, *Damien & the love guru*, Brussels
Hi Ventilation, edition Fion Pelaccini + SRC x addlabel, *Kunstverein Harburger Bahnhof*, HH
Free Gestures, costumes for Ula Sickle, *U-jazdowski Center for Contemporary Art*, Warsaw
Trademark edition addlabel, collection presentation w/ Montez Press, *Il Caminetto*, Hamburg
Black box II, w/ Peter Hönnemann, *Int. Summerfestival Kampnagel*, Hamburg
Black box I, w/ Peter Hönnemann, *Int. Summerfestival Kampnagel*, Hamburg
Fatform, group show, Amsterdam
Fuck Gallery Show, group show, *29th Bienal de Sao Paolo*, Sao Paolo

2017
2016
2011
2010